

NICKI LITHERLAND BAKER

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Scientific & Regulatory Consultants, Inc. provides a full range of regulatory services for the antimicrobial industry. Our consultants' insight provides scientifically-sound, cost-effective, and timely solutions to routine and complex issues facing our clients. Our collective knowledge base includes experience in industry, laboratories and with government entities. For more information about Scientific & Regulatory Consultants, Inc. visit our website at www.srconsultants.com

PROFESSIONAL EXPERIENCE

Scientific & Regulatory Consultants, Inc., Columbia City, IN

2020 - Present

State Registration Specialist

- Prepare and submit product registration applications to state regulatory agencies
- Review product documentation & collaborate with client to develop labels acceptable to states
- Maintain current knowledge of EPA/state regulations and practices
- Build relationships with state regulatory authorities and network to secure prompt acceptance of pending actions
- Maintain database programs to track state registration statuses/certificates and provide updates to clients
- Collaborate with clients and SRC Federal and Operations Teams to develop strategies for successful project outcomes

Fountainhead Press, remote Southlake, TX

2016 - 2020

Publishing Sales Representative

- Coordinate communication between authors, production, and retail teams
- Evaluate client textbook needs and recommend solutions
- Demo technological instructional tools
- Monitor client transition from print to digital formats
- Create and present product/service proposals
- Report market developments and product requests to editorial team

Ball State University, Muncie, IN

2011 - 2015

Graduate Assistant Director and Writing Instructor

- Evaluate program effectiveness through qualitative and quantitative empirical research
- Conduct professional development workshops for program instructors
- Create and provide template teaching material in the learning management system
- Observe instructors during teaching, write reports, and provide feedback
- Teach courses in Professional Writing, Conducting Research, Rhetoric and Writing, and Writing Pedagogy

EDUCATION

Ph.D. in English Writing and Rhetoric, Ball State University, Muncie, IN; 2016
M.A.T. in English, Indiana University, Fort Wayne, IN; 2008
B.S. Secondary Education: English; 2002

CORPORATE PROFESSIONAL AFFILIATIONS

British Association of Chemical Specialties (BACS)
Center for Biocide Chemistries (CBC)
Household & Commercial Products Association (HCPA)
International Sanitary Supply Association (ISSA)
Personal Care Products Council (PCPC)

PROFESSIONAL DEVELOPMENT

Lewis Way Leadership Development

Diversity Training; 07/20

U.S. Environmental Protection Agency (EPA)

Pesticide Label Review Training; 2/2020

PUBLICATIONS & PRESENTATIONS

PUBLICATIONS

Baker, N. L. & Buck, E. H. (2016). Conducting programmatic assessments of online writing instruction: CCCC's OWI Principles in practice. In E. A. Monske & K. L. Blair (Eds.), *Writing and composing in the age of MOOCs*. Hershey, PA: IGI Global.

Baker, N. L. (2014). "Get it off my stack": Teachers' tools for grading papers. *Assessing Writing* 19, 36-50.

Stewart, J. L., Baker, N. L., Chaney, S. E., Hashimov, E., Imafuji, E. L., McNely, B., Romano, L. (2012). A qualitative metasyntesis of activity theory in SIGDOC Proceedings 2001-2011. *Proceedings from SIGDOC '12: Proceedings of the 30th annual conference on design of communication*. New York: ACM.

PRESENTATIONS

Baker, N.L. 2020. "Misc. Punctuation", Scientific & Regulatory Consultants, 2020

Baker, N.L. 2018. Public participation as rhetorical delivery: A place branding case study. *National Communication Association Conference*, Salt Lake City, UT.

Baker, N.L. 2018. Complete this survey: Participatory invitations, participatory rhetoric. *Indiana College English Association Conference*, Indianapolis, IN.

Baker, N. L. 2016. Democratic ethos in regional identity formation: Place branding as change agent. *Rhetoric Society of America Conference*, Atlanta, GA.